

DESERT DEVELOPMENTS

A SPECIAL ADVERTISING SUPPLEMENT

LENNAR OFFERS MORE LUXURY HOME FOR THE MONEY AT THE BRIDGE AT JEFFERSON IN INDIO



Lennar, who has some of the finest luxury homes available in the area, now boasts unprecedented opportunities for getting buyers into the caliber of home that before some might have considered beyond their reach. With The Bridge residences starting in the low \$300,000's, more luxury homes are now available at some of the lowest prices being offered.

"This is especially advantageous for those who currently rent -- to buy one of their own and start enjoying the benefits of home ownership today," said Tara Conklin, Vice President of Sales and Marketing for Lennar Inland Empire. "Buyers will love The Bridge's distinctive floor-plan styles and they will enjoy the independence and financial rewards that renting simply does not afford."

Additionally, this is the perfect opportunity to own a beautiful new single-story home with a gorgeous desert backdrop. Located within the beautiful, private gated community, The Bridge at Jefferson is located in West Indio near the City of La Quinta, Highway 111, and the gorgeous El Paseo shopping center. Homes range from approximately 2,579 to 2,751 square feet with three single-story plans to choose from. The community features a signature bridge, and is surrounded by lush golf courses, further highlighting the luxurious desert lifestyle. With so many options in innovative floorplans and included features, it's easy to find a dream home to suit every type of buyer.

With a new Lennar home "Everything's In-

cluded" so high-end upgrades are already added to the homes and are part of the purchase price. GE® stainless steel appliances, granite slab countertops, extra tall raised panel maple cabinetry with crown molding as well as Lennar's Home Automation by Schlage® LiNK, a recent innovation in home technology, allows home owners to control their thermostat, open and lock doors, and even monitor what is happening inside their home, all with their smart phone -- and best of all, it's included. All you have to do is move in and start enjoying home ownership!

With hundreds of communities nationwide and homes designed for first-time, move-up and luxury home buyers, Lennar has grown to become one of the nation's leading and most respected home builders. Lennar has a long standing history of building homes of enduring quality in only the most well planned and desirable locations throughout the country.

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THE BRIDGE AT JEFFERSON

Builder: Lennar

City: Indio

Price: From the low \$300,000's

Phone: (877) 206.5319

Hours: Daily: 10-6 / Wed: 10-1:30

www.LENNAR.com

NEW HOME BUYERS READY TO MAKE THE MOVE



ESPAÑA BUYERS ALMA AND ORLANDO CASTRO

It's no great surprise that España is sweeping the market with nearly half of the available 28 production homes having sold since España's July 30th grand opening. With eleven homes sold, España is proving that the right home at the right price with the right amenities is the ideal combination to turn home shoppers into home buyers.

España, located in the Shadow Hills area of North Indio offers eight floor plans that range from just under 2,300 square feet to more than 4,000 square feet and feature three to six bedrooms, a five-year warranty on appliances, a ten-year new home warranty against construction defects. Cathedral ceilings, solid wood cabinetry, designer flooring, and granite countertops are just a few of the luxury finishes that attracts savvy home buyers to España.

New homeowners Alma and Orlando Castro, who purchased the Hermosa model, a six-bedroom 4.5 bath model which features over 4,000 square feet of living space along with a three bay garage, are excited about their upcoming move-in. Orlando, a landscape design contractor said, "With five children, we definitely needed something a lot larger than what we currently have, and here we found the perfect home." Situated on an 11,000 square foot lot, the expansive home features a main floor master suite, five upstairs bedrooms and 4.5 bathrooms, pool and spa with water feature, landscaping, and a three-car garage. Alma particularly likes the upstairs great room, adding, "The kids are going to love the upstairs great room as a place to hang out, make crafts, and do their homework."

España is conveniently located to amenities such as shopping, golf, resort hotels and is just steps away from excellent elementary, middle and high schools. "The Desert Sands School District is has an excellent reputation and we are very happy with the quality of education that the district offers. Plus, España is close enough for the older ones to walk to school," added Alma.

Sales manager Jeff Akman of Team Balog with Keller Williams Realty commented on the heavy interest España is experiencing, "I am very impressed at the number of serious shoppers that are visiting España. Most of our visitors are inquiring about financing options and we have several offers pending as of today." Doug Balog of KW Luxury Homes by Keller Williams Realty remarked, "España is one of several active new home developments in the Coachella Valley, and we are very excited about having been chosen to be the marketing and sales partner to present these homes which are an exceptional value, even in the current market. Just a few years ago, these homes approached the \$700,000 mark. Now, these homes are very favorably priced starting in the low 200s."

There are no Mello Roos or special property tax assessments (except for community safety services) and commuters will enjoy the convenience of shortened pre- and post-freeway commutes and easy freeway access.

The España community is being developed by GID España, LLC, and finished by GHA Communities, winner of the prestigious Gold Nugget Award. The España sales office is located at 39561 Picasso Court, Indio, CA 92203

ESPAÑA

Builder: GHA Communities

Presented by: Doug Balog

KW Luxury Homes

City: North Indio

Price: From the \$200,000's

Phone: 760-772-9072

Hours: Open Daily 10am-5pm

www.dougbalog.com/espana

Final Opportunity

For your favorite Santa Rosa or Shadow Collection floorplan.



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Resort-Style
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Each of the 28 remaining homes includes granite countertops, extended tile and backyard landscaping. There's still time to find great values on our existing home plans. But hurry in...they won't last long!

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DelWebb.com/shadowhills

Sun City Shadow Hills®

80140 Sun City Blvd., Indio, CA 92203

Priced from the low \$200,000s

COMING THIS WINTER—THE LIVING WELL COLLECTION:

10 New Plans Designed With You In Mind.

For more of the story, call (877) 880-3164, or visit DelWebb.com



Residency requirements at this community require that at least one resident of household must be 55 years of age or older, and additional restrictions apply. Some residents may be younger than 55. Del Webb reserves the right to change or modify the design, products and model numbers included in the offer at any time without notice. Homeowner association fees required. Images are for illustrative purposes only and are not intended to be an actual representation of a specific community, neighborhood or any completed improvements being offered. This material shall not constitute a valid offer in any state where prior registration is required other than California or if void by law. Offers and availability subject to change or withdrawal without notice. See a Del Webb sales associate for details. © 2011 Pulte Home Corporation. All rights reserved. Pulte Home Corporation is a licensed California real estate broker (lic. #00876003) 9/6/2011